



LIFE *ELIA-RTE* project

Creating green corridors under overheads lines



Communication and awareness to the general public and the professional public

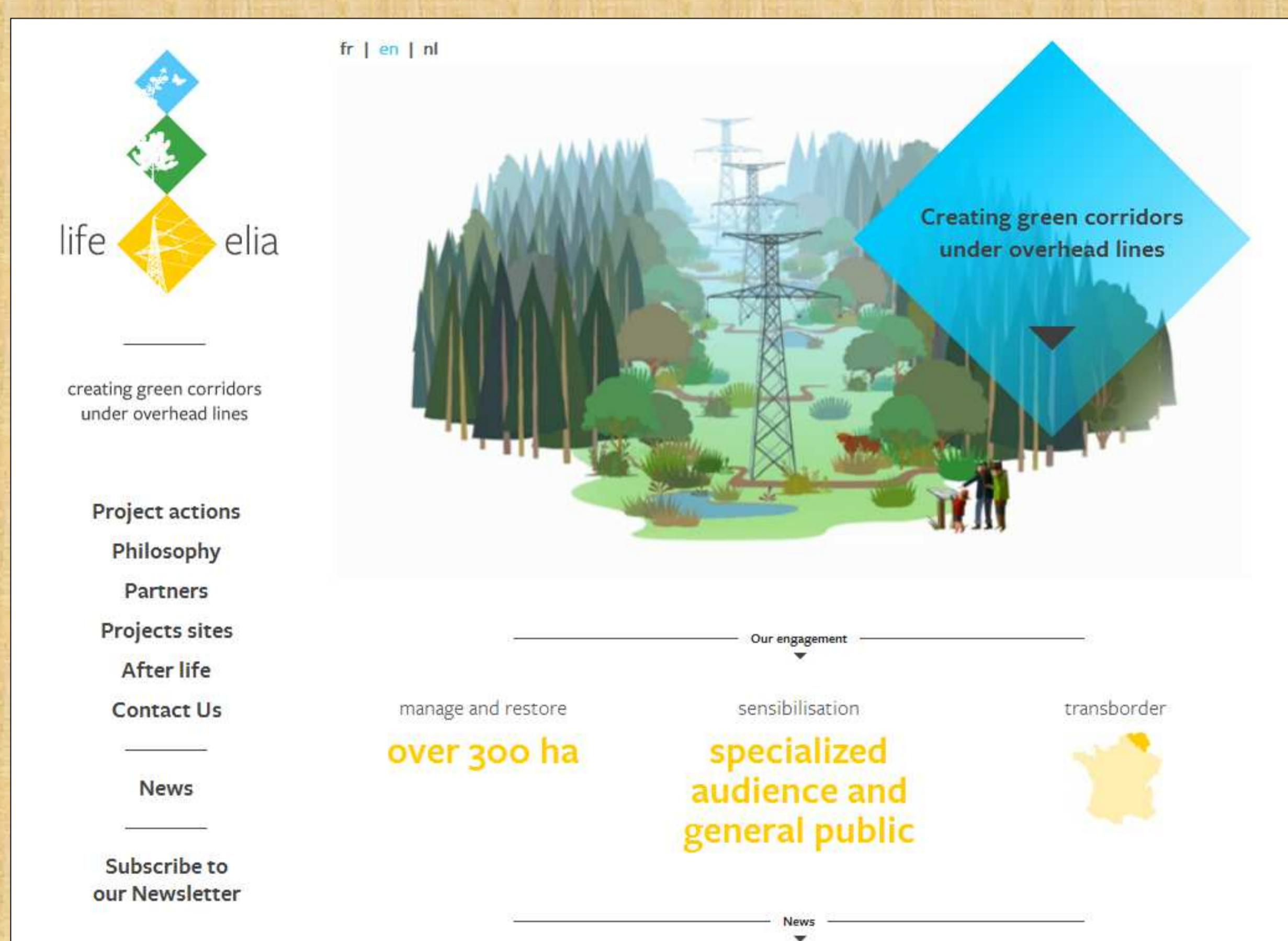
Objectives: Informing the general public, owners, managers of HV lines, the administrations in charge of biodiversity, tourism and environmental NGOs, that it is interesting to manage these lines not only with biodiversity scopes but also by adopting proactive measures favorable to the environment.

Method: Use a variety of media that are at our disposal to publicize the project.

- Creating a website (www.life-elia.eu) updated regularly, it gives a permanent visibility of the project, its progress and results.
- Editing a leaflet presenting the project (14.000 copies in French and 6.000 in English).
Each of the 8 French sites will have its own brochure published in 5.000 copies.



- Editing a newsletter specifically designed for managers of HV lines. It will be downloadable on the website and explains the different actions and their results on flora and fauna.
- Completion of 38 explanatory panels in the field to illustrate the purpose of the LIFE project and the nature of the work performed.
- Three watchtowers will be built where roads intersect HV lines. They will serve as shelter for walkers and will be positioned to offer a wide oriented vision on landscape and fauna.



- A 13-minute video will be made about the LIFE project, its evolution, the implemented actions and its impact on the environment.
- Two-day conference will be held at the end of the project. They will meet the various project partners and will be open to a wide audience.



The LIFE ELIA project is co-financed by the European Commission

